



VIBRANT / PASTEL COLOUR GUIDE



lime
salon



PASTEL TONES AND VIBRANT SHADES - CLIENT GUIDE

Are you thinking about stepping into the world of bright hair colour, or maybe considering trying subtle pastels? Here's some information to consider before you book your appointment and advice for maintaining your colour at home.

We need you to be fully aware of the pros and cons of creative hair colour before committing to the process, and we also know you'll want to keep your hair looking as fabulous as it does when you leave the salon for as long as possible.

Pale pastels and greys have been massively popular over the last few years, and the trend seems to be moving on to brighter, more vibrant colours this season.

We use a variety of different brands of hair colour, mainly from Matrix and Crazy Color. This gives us a huge palette of colours to choose from, and the ability to tailor the colour to your and your hair's needs.

We use a mixture of Matrix SoColor, ColorGraphics, Color Sync and Crazy Colour to achieve most of our looks, each having a different effect on the hair so suitable for different hair and different looks.

MATRIX
IMAGINE ALL YOU CAN BE

CRAZY **COLOR**



PASTELS

Pastels are generally very pale versions of vibrant tones, making them a softer option.

From secret rainbows to subtle flashes, pastels can be used to make a statement or to add a bit of cheekiness to a simple style.

PROS

- Pastel hair is a great way for people to experiment with different hair colours in a soft, subtle way. Pastels can be incorporated into a client's usual hair colour to give a hit of colour or to create beautiful rainbow effects, and they can even be placed all over the hair for the more adventurous client.
- The possibilities for creativity is endless – greys, violets, blues, pinks and even oranges can be mixed together and diluted to create the desired colour.
- Pastels don't last long in the hair, so having some incorporated into your look is a great way to test your own limitations with creative colour.
- Pastels fade in a nice way, so the colour will change the more you wash your hair, but shouldn't fade in an unattractive way.
- Pastels can normally be refreshed quickly and easily in the salon, so you can give your hair colour a new lease of life without having to get your regrowth done.
- You can change your pastel tone each time you visit the salon!

CONS

- Pastels generally need to be placed on very light hair that has as little warmth as possible. This means the hair will need to be lightened (bleached) to a light blonde and then may need toned twice – once to remove the warmth, and again to add the pastel. We call this 'double toning' at Lime and it is an additional service, with an additional cost to the client.
- Lightening hair to this extent can be very easy with some clients, but very difficult with others. There are many factors to be considered, such as the condition of your hair, your hair colour, any previous hair treatments, your commitment to maintenance, etc.
- It may take more than one visit to the salon to achieve this light base before we can consider adding the pastel colours.
- These colours will fade. We do everything we can to make sure they last as long as possible, but they are not permanent. How you treat your hair at home will have a massive influence on the lifespan of your hair colour.





VIBRANT SHADES

So, you've tried pastels and want to step it up a notch, or maybe you're ready to just go right on in there with some bright vibrant hair colour!

Vibrant hair colour can be added to almost any hairstyle to give flashes of vibrancy or to draw the eye to your best features. The very brave can have a combination of vibrant colours all over the full head of hair!

PROS

- The possibilities for creativity are endless, as we have a huge palette of colour to choose from.
- These colours blend well with more permanent colours, so often clients have a mixture of the two.
- These colours can easily be incorporated into different looks, either dramatically or subtly.
- Bright colours often fade and can be easily changed during each visit to the salon.
- It might be possible for you to top up your colour at home between salon visits with a Take-home Pot.
- Depending on the target shade, hair doesn't need to be as light and cool as is required for the pastel looks.

PROS CONT

- The products we use to create these looks give the hair a vibrant shine.
- These colours can be topped up as often as required with zero damage to the hair.



CONS

- The hair will need to be lightened to achieve the most vibrant shades.
- Colours will fade – how quickly is determined by many factors, but most important is your hair condition.
- Often the more vibrant colours will fade unevenly, and not necessarily to an attractive colour.





AFTERCARE PLAN!

Once you have your new hair colour, you will want to keep it looking as fabulous as possible for as long as possible. We have developed a simple aftercare plan – follow it and you will give your hair colour the best chance of lasting. If you follow the plan and you feel the colour still fades too quickly, get in touch with the salon to discuss your options.

PROS

- Wash your hair as little as possible – each wash will reduce the amount of colour left.
- During the lightening process, have BondUltim 8 added to your lightener. This will protect your hair, and it gives the bright/pastel hair colour a much more even surface to grip to, vastly improving the life of your colour.

CONS

- Wash your hair with high street shampoo. It's full of detergents and salts that strip hair colour, especially vibrant/pastel shades. Your stylist will recommend the appropriate one for your hair type and colour. Use the one we recommend to you!
- Top up your colour with anything other than what we give you. If using our home top-up colour is an option, follow our instructions – don't mix the mixture with anything and please wear gloves and use an old towel!

CLIENT INFO

Name: _____

Desired look and shades: _____

Recommended take-home: _____

Top Up Pot option? _____

Salon Tone Up option? _____

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